

OREGON WIN-WIN INITIATIVE

*Working together we will identify and
grant AAOT degrees already earned but
not awarded*

Presenters

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 - Local

What is Win-Win?

A process to:

- ▣ Identify, contact and award the AAOT (Associate of Arts Oregon Transfer) degree to former students **who qualify for the degree**
- ▣ Identify former **students who are academically short** (lack 9-12 credits) of the AAOT degree, find them, and bring them back to complete the degree

Who is Involved in Win-Win?

- ▣ Win-Win Leads and others at **all 17 Oregon Community Colleges**
- ▣ State of Oregon Department of Community Colleges and Workforce Development
- ▣ Statewide Degree Audit Coordinator, Tammie Stark, M.A.
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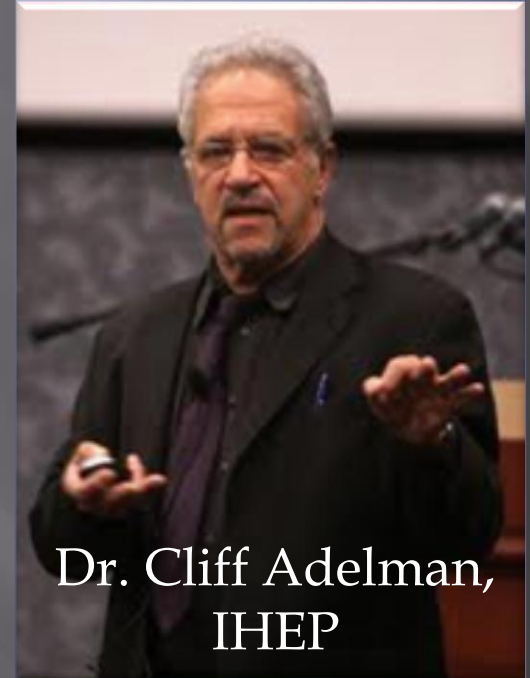
What is Win-Win?



- ▣ A national project
- ▣ **Nine participating states**
- ▣ 64 community colleges and four-year institutions that are authorized to award associate's degrees
- ▣ Grant funded by Lumina Foundation

What is Win-Win?

- ▣ A **partnership** between educational institutions
Institute of Higher Education Policy and State Higher Education Executive Officers
- ▣ IHEP designed the project and monitors and reviews results
- ▣ SHEEO is the the project evaluator



Dr. Cliff Adelman,
IHEP

Why? Support Stakeholders

*It supports stakeholders involved
with higher education completions
by providing a venue to work
together*

Win-Win builds on Oregon's history of collaboration

Why? *It Fits Well*

- ▣ AAOT revision completed
- ▣ Fits well with existing initiatives / goals:
 - CCWD Student Success Workplan
2012: Increasing student persistence and completion
 - Oregon 40-40-20 Goal
 - Complete College America Alliance
 - Nation's 2020 Goal

Why? Support Student Success

- ▣ To award degrees already earned
- ▣ Help students achieve their goals
- ▣ Catch up with states & institutions automatically award degrees earned
- ▣ Support student transfers
 - Expand access
 - Increase student knowledge of the value of an associate's degree

Support State Success

- ▣ Foster community college learning to ID and eliminate barriers to student success
- ▣ *Alignment with statewide articulation & transfer goals*
 - e.g. Web-based academic advising, degree audit, transfer and articulation
- ▣ Increase low graduation rates
- ▣ *Decrease gap between demand for and supply of college-educated workers*



Native Calypso Orchid

Demand for college-educated workers

“By 2018, 63 percent of job openings will require workers with at least some college education,”

(Figure 2.1, p. 13).

(Georgetown University Center on Education and the Workforce, June 2010)

Demand for college-educated workers

“Over the next ten years, 92% of Oregon’s high paying and high demand jobs will require postsecondary education,” (p. 1).

(Oregon Community Colleges Student Success Plan: Measure What You Treasure, 2008)

Supply of college-educated workers

Only 27% of adults (25 years and older) in the U.S. have completed college earning a bachelor's degree.

(U.S. Census Bureau, 2009)

Supply of college-educated workers

*Only 37-42%
of Oregonians graduated with an
associate's degree or higher
in 2010.*

(Oregon University System 2010 Fact Book)

A scenic landscape featuring a body of water in the foreground, partially covered with green lily pads. Tall reeds and grasses grow along the water's edge. In the background, there are several trees with green and yellow foliage, and a large, rocky, brown hill rises behind them. The sky is not visible.

*Goal: increase completions – how do we do
that with Win-Win & who is involved?*

CCWD Role



- ▣ Identify universe of interest
- ▣ Match data to OCCURS, Oregon University System and National Student Clearinghouse databases to **eliminate currently enrolled students or those with a degree**
- ▣ Narrow list based on AAOT degree requirements

CCWD Role



- ▣ Assign student records to cognizant colleges
- ▣ Create initial list of student records to audit
- ▣ Perform software (batch) audits for all records
- ▣ Create unique student ID
- ▣ Perform overall reporting

Statewide Degree Audit Coordinator Role

Devil is in the details!

- ▣ Set up infrastructure and communication methods, inform
- ▣ Facilitate group decision making
- ▣ Collect, manage and report all data
- ▣ Track and report in-kind contributions
 - June 15, 2012
 - June 15, 2013



Statewide Degree Audit Coordinator Role

- ▣ Perform state-level AAOT degree audits
- ▣ Coordinate meetings, calls, etc.
- ▣ Distribute eligibles lists to colleges
- ▣ Assist colleges
- ▣ Facilitate a successful project

Community College Roles

- ▣ Identify & alleviate barriers to success
- ▣ Verify student eligibility for AAOT
- ▣ Notify and award degrees to *eligibles*
- ▣ Seek out, contact & advise *potentials*
- ▣ Identify and report data as needed

Road Maps for your Journey

- ▣ “Road maps:”
 - **Schedule**: visual overview w/ calendar
 - **Timeline**: detailed list of tasks and dates

- **Jump to files**



Native Trillium

Questions so far?

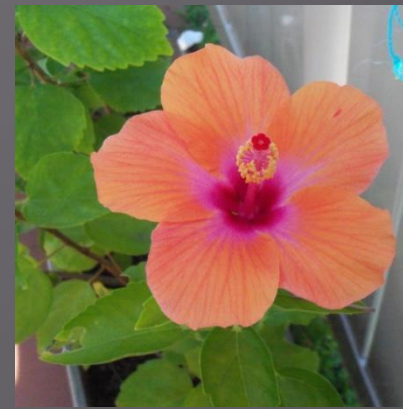


*Now we know the
basics, let's
transition to an
overview of
successful projects*



Projects Nationwide

- ▣ El Paso
- ▣ SUNY
- ▣ Michigan
- ▣ Virginia
- ▣ Louisiana
- ▣ Florida
- ▣ Wisconsin
- ▣ Missouri



El Paso's Drivers of Success

- ▣ Collaboration
- ▣ Established processes, practices & policies
- ▣ **Shared**
 - Vision
 - Application
 - Banner CAPP
 - Student info
- ▣ **Performing “Win-Win like process for 6 years! Gold Standard**
- ▣ Nurtured a community message/ethic to **value degrees**
- ▣ Financial aid consortium ($\frac{1}{2} + \frac{1}{2}$)
- ▣ **“Keeping up with students’ success”** by awarding degrees earned
- ▣ Recommended auto-award degrees

State Univ. New York Win-Win

- ▣ 6 colleges participating
- ▣ Like UTEP, they share centrally stored data
- ▣ Moving toward full centralized database & degree audits
- ▣ Initial sort & degree audit at state level including: 30 credits of general education
- ▣ Individual campuses waive fees/requirements
- ▣ National “Access to Success,” motivated effort

Michigan's Win-Win Story

- ▣ Just beginning
- ▣ 9 of 28 colleges participating
- ▣ Share best practices
- ▣ Very little statewide work; “heavy lifting” done by CCs
- ▣ Creating statewide dB now
- ▣ Grant-funded technology consultant to assist
- ▣ Funded by the Kresge Foundation



Virginia's Win-Win Project

- ▣ Fits with statewide “Achieve 2015” project
- ▣ 3 institutions now, 3 next; statewide later
- ▣ State has a true system-wide database w/ one student ID across all comm. Colleges
- ▣ General associate's degree statewide, but each school implemented it differently
- ▣ Classes, not policies, are barriers including:
 - Keyboarding, math and English

Win-Win in Louisiana

- ▣ Four institutions participating now; more later
- ▣ System-wide database being implemented
- ▣ Data sharing agreement w/ limited data
- ▣ Graduation fees may be a barrier – recommendation to waive/drop fee
- ▣ Recommended reviewing for other general degrees (e.g. AGS, AA)
- ▣ Student outreach: recommended phone

Florida's Win-Win Initiative

- ▣ System-wide online degree auditing & advising (facts.org)
- ▣ Statewide course numbering system
- ▣ Initial sort at state level; advocacy
- ▣ Schools did remainder of work
- ▣ Win-Win fit very well with statewide “Finish Up Florida” initiative (part of Complete College America Alliance)
- ▣ 3 schools; 3 degrees



Wisconsin Win-Win Effort

- ▣ Univ Wisconsin system and Technical College System: total of 15 campuses involved
- ▣ Used liberal arts transfer degree
- ▣ Data storage conflicts hinder progress: standard & system-wide databases successful
- ▣ Initial screening at central state level
- ▣ Degree audits done at college level
- ▣ Automated degree audits successful

Win-Win in Missouri

- ▣ State agency role: facilitate, tech advice
- ▣ Challenges:
 - Choosing proper parameters for universe of interest
 - Mid-stream
- ▣ Statewide, but not unified data system
- ▣ Included 4 institutions, 1 private for-profit, 2 multi-campus urban comm. colleges
- ▣ Math requirement is biggest barrier
- ▣ Some schools required application to receive degree; some auto-awarded degree

Local Success



- ▣ Portland State University, “Last Mile Project”
- ▣ Chemeketa Community College
- ▣ Linn-Benton Community College
- ▣ Portland Community College
- ▣ Rogue Community College
- ▣ Lane Community College



Native White Pelican

Portland State U's Last Mile

- ▣ Shared vision was key: we should be already focused on student success; not a new idea
- ▣ Goal: graduate 50 additional students per year
- ▣ First round of student records (2005/09)
- ▣ Most students within 12 credits of graduation
- ▣ Financial holds barrier, overcome w/ funding
- ▣ Continuing this work into future
- ▣ Recommended:
 - Allow course substitutions; streamline process
 - Consider multiple degree types

Linn-Benton Community College

- ▣ Use Degree Runner degree audit system; support is “phenomenal”
- ▣ AAOT degree requirements coded w/ **attribute that ties courses to requirement** (e.g. Cultural Literacy)
- ▣ Scenario analysis of multiple degree types **to see which is best for students**
- ▣ Sustaining and rewarding quality
- ▣ Win-Win is an “opportunity”

Portland Community College

- ▣ Reviewed student records since 2008
 - 2008/09 found 879 students qualified for but not rcv'd a degree
 - Ea year they have awarded an additional 385 degrees, on avg
- ▣ Notified qualified students of degree earned
- ▣ In process of auto-awarding degrees with opt-out
- ▣ Reviews streamlined & cleaned up degree documentation
- ▣ Helping students tighten up their academic goals
- ▣ Financial holds were common – moving to pay before attend policy

Rogue C. C.

- ▣ Proactive stance:
"Project Graduation"
- ▣ Started with Pathways
and OTM
- ▣ Prior to Win-Win
assessed records of
students who wanted
any certificate or
degree
- ▣ "Intrusive advising"



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Rogue Community College

- ▣ Project Graduation allowed us to increase completions by 61%
- ▣ Looking forward to data warehouse to assist staff
- ▣ Adopted auto awarding degrees & certificates
- ▣ Are we missing the boat on telling students how valuable certificates and degrees really are??

Lane Community College

- ▣ “Initiative Central”
- ▣ Project Graduate More!
 - Engineering students
 - Then 30,000 records
 - 300 eligible for degrees
- ▣ Win-Win kicked started this process for us and allowed folks to ask tough questions



Rich Freund

Project Graduate More!
aka
“Rich Freund Project”

Lane C. C.

- ▣ Keep all impacted departments informed
- ▣ Improved systems:
 - College catalog
 - Degree requirements
 - Degree and transcript processes
 - Online application created
 - Auto-awarding degrees
 - Student self monitoring
- ▣ Students lock in major



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That's a wrap: Questions? Thank You!

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